Bart Slob, MSc

Health economist | Market access and health policy | PhD candidate Health Economics
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Profile

Health economist working where research, pharmaceutical market access and health policy meet. I lead market access and impact at Health-Ecore and am a PhD candidate in Health Economics at the University Medical Center Groningen (UMCG). I turn clinical and economic evidence into clear arguments for decision makers: payers, policymakers, industry and employers.

My focus is cardiometabolic disease: cardiovascular disease, type 2 diabetes, obesity, heart failure and chronic kidney disease. I want to contribute to a healthier Netherlands. Prevention and lifestyle come first. When people do develop disease, timely and appropriate treatment can prevent progression to multimorbidity.

Core skills

Evidence and analysis: Health economic modelling (cost-effectiveness, budget impact, health impact), systematic literature reviews, evidence synthesis.
Market access and HTA: Dutch reimbursement procedures and dossier development across several therapeutic areas.
Leadership and stakeholders: Leading project teams, expert panels and consensus building; presenting to clinicians, employers and scientific audiences.
Policy and societal value: Prevention, productivity effects of disease and the societal case for investing in health.
Languages: Dutch (native), English (fluent, IELTS certified).

Work experience

Health-Ecore, Groningen Oct 2023 – present
HEOR, market access and health policy consultancy

Lead Market Access & Impact Sep 2026 – present
Advisor Health Economics & Strategy Oct 2024 – Sep 2026
Junior Consultant Oct 2023 – Sep 2024

- As lead: final responsibility for reimbursement dossiers; managing project teams, including planning, task allocation and review of work; writing proposals and quotes.
- Reimbursement dossiers for national HTA assessment in cardiometabolic, pulmonary and rare diseases, from cost-effectiveness and budget impact analyses to the full submission, including dossiers that led to positive reimbursement advice.
- Conducted the systematic literature review underpinning national vaccination guidance for patients with chronic lung disease (Long Alliantie Nederland, 2025); minuted all expert meetings and co-wrote the final guidance.
- Built more than five health economic models, new and adapted, in cardiovascular disease, renal disease, diabetes and obesity; organized expert panels for validation and consensus.

PhD Candidate Health Economics Oct 2024 – present
Department of Health Sciences, University Medical Center Groningen (UMCG)

Medical Research Associate Feb 2020 – Feb 2022
PRA Health Sciences (now ICON), Groningen

- Responsible for the safety and wellbeing of volunteers in clinical trials, including medical procedures and registration of study data.

Intern, Medical Affairs (lung oncology) Feb 2022 – Jul 2022
Novartis Netherlands, Amsterdam

Education

MSc Business Administration, specialization Health Sep 2022 – Jul 2023
University of Groningen (pre-master Sep 2021 – Feb 2022)

- Thesis: early economic evaluation of an improved HPV screening program in low- and middle-income countries (grade 8).

BSc Biomedical Sciences Sep 2016 – Apr 2021
University of Groningen

- Research project on the gut bacterium Anaerostipes hadrus and obesity.

Exchange semester, minor Toxicology, Uppsala University, Sweden Aug 2018 – Jan 2019
Extracurricular minor Entrepreneurship, University of Groningen Sep 2020 – Feb 2021

Publications and presentations

- Three peer-reviewed publications, two as first author, and a contribution to national vaccination guidance. Full list at bartslob.nl.
- Presentations at international conferences, including ISPOR Europe (2024, 2025, 2026) and ECO 2026.
- Talks for employers on the impact of obesity on work productivity, translating health evidence for a non-medical audience.

Other activities

- The Knickerbockers, Groningen, the largest student football club in the Netherlands: coach of the women's team (2022 – 2024); chair of the committee organizing the introduction weekend for about 100 new members (2022 – 2023); treasurer of a tournament committee with about 1,000 visitors (2021 – 2022).